

HKTDC Hong Kong Electronics Fair (Spring Edition) - 13-16 April 2012

Come visit the Fair with our Hotel Sponsorship of up to USD270

- About the Fair:** ● The biggest spring electronics fair in Asia. In 2011, the show housed a total of 2,459 exhibitors from 24 countries and regions, attracting more than 58,000 buyers worldwide.
- Fair Details:** ● Venue: Hong Kong Convention & Exhibition Centre
● Webpage: www.hktdc.com/hkelectronicfairse
- Major Exhibits:**
- | | |
|--|---|
| ● Audio & Visual | ● Healthcare Electronics |
| ● Auto Parts & Accessories (New) | ● Home Appliances |
| ● Beauty and Fitness (New) | ● In-Vehicle Electronics & Navigation Systems |
| ● Critical Components (New) | ● Office Automation & Equipment |
| ● Digital Imaging | ● Personal Electronics |
| ● Electronic Accessories | ● Protective & Storage Solution for Electronics |
| ● Electronic Gaming | ● Security Products |
| ● Electronic Manufacturing Services (EMS) | ● Mobile Devices & Accessories (New) |
| ● Electronic Parts, Components & Production Technology | ● Technology and Innovation (New) |
| ● Eco-Friendly Products (New) | ● Telecommunications Products |
| ● HD Consumer Products (New) | ● Testing, Certification & Inspection |
| | ● Trade Services |
- Special Highlights:** ● **Hall of Fame** – creating an elegant setting to showcase top-of-the-range brand names and stylish products
● **Themed Pavilions** – Far Infrared Rays Technology Pavilion, Metal Parts & Components Pavilion
● **HKTDC International ICT Expo** - a professional trade fair for information, communications and technology companies to showcase their state-of-the-art software solutions and services
- Hotel Sponsorship for NEW BUYERS:** ● Hong Kong Trade Development Council (HKTDC) will sponsor your hotel accommodation in Hong Kong of up to HKD2,100 (approx. USD270) when you stay in one of our pre-selected hotels (see page 2) during the nights of 12-16 April 2012 (inclusive).
● Special Remarks - Entitlement of hotel sponsorship:
Visit the Fair for 1 day – HKD 900
Visit the Fair for 2 days – HKD 1,500 (accumulative total)
Visit the Fair for 3 days – HKD 2,100 (accumulative total)
- Buyer Referral Programme** ● HKTDC will offer you a **1-way Hong Kong Airport Express Ticket** for your referral of 10 or more valid contacts (on company basis).
- Business Matching Service:** ● Complimentary Business Matching Service will also be offered to successful applicants.

ACTION NOW

- Step 1: Return the **REPLY SLIP with your business card** (with the same information as shown in the application) to us by **fax: (852) 2169-9574 on or before 24 February 2012 (Friday)**.
- Step 2: Upon receiving our **ACKNOWLEDGEMENT LETTER** with details of the sponsorship entitlements, your preferred hotel will contact you directly to **CONFIRM YOUR BOOKING**. If you do not hear from the hotel within a week, please let us know.
- Step 3: **COLLECT** the **"HOTEL SPONSORSHIP VOUCHER" IN PERSON** during 13-16 April 2012 at the "Buying Mission Service Counter" inside Hong Kong Convention and Exhibition Centre by presenting the **ACKNOWLEDGEMENT LETTER** and your business card.
- Step 4: **PRESENT** the **"HOTEL SPONSORSHIP VOUCHER"** to the hotel cashier when you check out.

CONTACT PERSON

For query, please feel free to contact Mr. Cyril Fok at (852) 2240-4203; by fax at (852) 2169-9574 or via email at hkelectronicse.visitor@hktdc.org.

SPECIAL AIRFARES FROM CATHY PACIFIC & DRAGONAIR

Cathay Pacific Airways, our official carrier of the captioned fair, is offering you and your travel companions exclusive airfares in all classes. To avail yourself of these special fares, please visit <http://events.cathaypacific.com> and input the event access code of Hong Kong Electronics Fair (Spring Edition) 2012, **MICE520**, or contact your nearest Cathay Pacific and Dragonair reservations office.

BUYER REFERRAL PROGRAMME

To encourage the participation of more overseas buyers, we cordially invite you to refer to us your business contacts (must NOT be from the same Company as yourself) who are **TRADE BUYERS** and are interested in visiting the fair. Hotel sponsorship may be offered too if nominations are deemed appropriate. As a token of our appreciation, if you successfully nominate 10 or more valid contacts (on company basis), we will offer you a **1-way Hong Kong Airport Express Ticket**. A Confirmation Letter will be sent to you upon acceptance of your referrals.

Name of Referred Buyer(s): _____ Company Name: _____
 Email: _____ Tel: _____ Fax: _____
 Company Profile: _____ (Attached if necessary)

Please add paper for additional nominations

RULES AND REGULATIONS

- 1) Your company **MUST be a NEW BUYER related to Electronics Business** to the Hong Kong Electronics Fair (Spring Edition) in order to be entitled for the Hotel Sponsorship Offer.
- 2) Your company **MUST NOT be an EXHIBITOR** of the Hong Kong Electronics Fair (Spring Edition) nor the International ICT Expo.
- 3) If you have applied for the Hotel Sponsorship or any buyer incentive programmes of the International ICT Expo, this application will not be processed.
- 4) Each company is entitled to **ONLY ONE ROOM at ONE HOTEL** from 12-16 April 2012 (inclusive). This offer is available on a first-come-first-served basis and subject to room availability.
- 5) If the choice of hotel is fully booked, HKTDC will designate a hotel to the applicant.
- 6) Applications without credit card details and business card copy will not be processed. Hotel will levy one-night charge on your credit card if you do not show up on the specified date.
- 7) You must show up at the Fair and complete a questionnaire when collecting the Hotel Sponsorship Voucher (and the Airport Express Ticket if applicable) at the "Buying Mission Service Counter" with the Acknowledgement Letter and your business card.
- 8) Hong Kong Electronics Fair (Spring Edition) is a Trade Fair for business visitors only. Visitors under the age 18 will not be admitted.
- 9) HKTDC reserves the rights to vary the terms and conditions, change or terminate the sponsorship programme without any prior notice.
- 10) In case of any disputes over the sponsorship programme, the decision of HKTDC shall be final and binding.

CHOICES OF HOTELS (Please choose **ONE** hotel by putting a "✓" next to it)

Hotel	Location	Contact	Room Rates per night	Room Type	Traveling Time (mins.) <Hotel-HKCEC>
<input type="checkbox"/> The Excelsior Hong Kong # www.excelsiorhongkong.com	281 Gloucester Road, Causeway Bay, Hong Kong	Tel: (852) 2894-8888 Fax: (852) 2895-6459	HKD 1,800	Superior	Taxi – 10 MTR* – 15
<input type="checkbox"/> Regal Kowloon Hotel http://regalhotel.com	71 Mody Road, Tsimshatsui, Kowloon, HK	Tel: (852) 2722-1818 Fax: (852) 2369-6950	HKD 1,550	Superior	Taxi – 25 MTR* – 30
<input type="checkbox"/> South Pacific Hotel # www.southpacifichotel.com.hk	23 Morrison Hill Road, Wanchai, Hong Kong	Tel: (852) 2572-3838 Fax: (852) 2893-7773	HKD 1,380	Classic Standard	Taxi – 10 MTR* – 15
<input type="checkbox"/> The Cityview # www.thecityview.com.hk	23 Waterloo Road, Kowloon, Hong Kong	Tel: (852) 2783-3888 Fax: (852) 2783-3899	HKD 1,320	Superior	Taxi – 30 MTR* – 35
<input type="checkbox"/> Cosmopolitan Hotel Hong Kong # www.cosmopolitanhotel.com.hk	387-397 Queen's Road East, Wanchai, Hong Kong	Tel: (852) 3552-1111 Fax: (852) 3552-1122	HKD 1,300	Standard	Taxi – 10 MTR* – 15
<input type="checkbox"/> Cosmo Hotel Mongkok # www.cosmokowloon.com.hk	88 Tai Kok Tsui Road, Kowloon, Hong Kong	Tel: (852) 3987-2288 Fax: (852) 3987-2299	HKD 1,100	Comfort	Taxi – 25 MTR* – 35
<input type="checkbox"/> Dorsett Regency Hotel, Hong Kong # http://dorsettregency.com	18 Davis Street, Kennedy Town, Hong Kong	Tel: (852) 2655-5526 Fax: (852) 2655-5555	HKD 1,000	Standard	Taxi – 20 MTR* – 25

- Complimentary shuttle bus from hotel to fairground is available throughout the fair period.

* - MTR (Mass Transit Railway) refers to the subway system in Hong Kong.

HKTDC Hong Kong Electronics Fair (Spring Edition) (13-16 April 2012)

REPLY SLIP for HOTEL SPONSORSHIP *** NOT for hotel check-in ***

*** Please attach Business Card copy to the application ***

APPLICATION DEADLINE: 24 February 2012 (Friday)

Fax: (852) 2169-9574

All the below data are mandatory for processing the Hotel Sponsorship Application. The credit card information will be used for hotel booking only and will not be kept in HKTDC database.

Full Name Mr/Mrs/Ms (as shown on passport): _____

Company Name: _____

Address: _____

Tel: _____ **Fax:** _____ **Country:** _____

Check-in Date: _____ **Check-out Date:** _____

Card No: _____ (for guarantee of hotel booking) **Expiry Date:** _____

Credit Card Type: VISA MC AE **Interested Products:** _____

Nature of Business

Buying Office Retailer with ___ stores Wholesaler Importer Retailer

Buying Cooperative Chain/Department Store Distributor Others, please specify: _____

I accept the above rules and regulations regarding this hotel sponsorship program and I understand that should there be disputes over the program, the decision of HKTDC shall be final and binding. I agree that the above information may be used by the Hong Kong Trade Development Council for incorporation in all or any of its database for business matching (and may therefore become available to the public within and/or outside of Hong Kong for use by them), and for any other purposes as stated in the Privacy Policy Statement. I confirm that I have the consent of each individual's name in this form to release their personal data for the purposes stated herein.

Please tick if you do not wish to receive any promotional and other materials from HKTDC via email, fax, postage and any other appropriate means.

Name _____ Signature _____ Date _____

Copies of the Privacy Policy Statement are available any time on request from our Customer Service Hotline at (852) 1830668 or by visiting our website at: <<http://www.hktdc.com/mis/pps/en>>

